

Senior Management at Praj Lead the way for World Environment Day

- *Praj Senior Leadership Team, including the CEO & MD engage in Personal Social Responsibility (PSR)*
- *Undertake Soil and Water Conservation efforts at Mandede Village, part of Praj CSR project under Praj Foundation*

Pune, June 9, 2014: Praj Industries, the Pune-based global process solutions company, celebrated the World Environment Day (5 June) in a unique way by encouraging its employees to connect with the village community and be a part of the ‘good work’ to contribute towards soil and water conservation efforts. This is part of Praj’s commitment to contribute towards Sustainability in a holistic way.

As part of its new PSR (Prajites Social Responsibility) initiative, the senior leadership team carried out a daylong activity for an ‘Environmental Cause’ at the Mandede village near Pune to mark the World Environment Day. In order to avoid soil erosion during monsoon at the foothills near Mandede village, 30 senior members from the leadership team along with CEO & MD, Gajanan Nabar built small loose boulder check ‘bund’ using rocks in the stream. The activity also involved connecting with the locals, understanding issues regarding the soil and water conservation.

The village of Mandede lies about 36 kms from Pune, at the end of a road, surrounded by mountains. Slightly neglected and remote, Praj Foundation has been consistently undertaking developmental activity in this area for the last 3 years as part of its Corporate Social Responsibility (CSR) programme. Some initiatives that *Praj Foundation* undertook at this village include providing solar lamps to off grid village, providing supportive education tools to village school, deepening of existing wells as well as excavating new well for assure drinking water, constructing 120 personal toilets and improving drainage and sanitation in the village.

On the occasion, Mr. Gajanan Nabar, CEO & MD, Praj Industries said, *“Social Responsibility is a way of life at Praj. We are looking forward to integrate ourselves deeper with these causes to be able to give back to the society while remaining sensitive to the environment that needs to be preserved for our future generations.”*

He further added, *“Occasions like these also give Praj employees a chance to understand the impact of the CSR activity on ground!”*



About Praj Foundation:

‘Praj Foundation’ (PF), the Corporate Social Responsibility (CSR) arm of Praj Industries Limited was formed in the year 2004. Praj Foundation has identified Environment, Health-care, Education, Art and Welfare of Underprivileged sections of society as its focus areas. It primarily supports or undertakes activities in and around Pune district. Praj Foundation operates either through executing projects themselves or supports projects implemented by other reputed agencies, which meet with its objectives.

For more information, visit www.praj.net.

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